

APPENDIX 2 – CONSULTATION RESPONSES

NAME/ORGANISATION	PARAGPAPH /SECTION	SUMMARY OF REPRESENTATION	COUNCIL'S RESPONSE	CHANGES PROPOSED TO DOCUMENT
Heritage Lottery	General	As a large document, the guidance would benefit from the inclusion of an Executive Summary.	Agree.	Executive Summary included.
	1.2	The purpose of the document should be more clearly defined.	Agree.	Paragraph 1.2 has been amended to provide greater clarity on the purpose of the document.
	Appendix 3	A section should be added on Enforcement powers under Conservation Area Controls.	Agree.	A section has been added to make explicit, the enforcement powers available to protect the character and appearance of the Conservation Area.
Mr Geoff Foy	5.3	The action plan should acknowledge that the responsibility for achieving certain actions also lies with the private sector and the Parish Church of St Giles. In addition, the Council also has some responsibility for improving the quality of shop fronts and signage in relation to buildings in their ownership.	Agree.	Action Plan amended accordingly.
		The setting of the Parish Church is also compromised by parking within the Churchyard itself. This should be referred to within the document.	Noted. Inappropriate parking is an issue, not only in respect of the Parish Church but also in other areas such as on Abbot Street.	Reference added in section 5.2.1.
		Poor quality and inappropriate signage remains an issue. There are particularly bad	Noted. This has been raised as a key issue within the	No changes proposed.

		examples on Charles Street.	Management Plan, in addition to the need to take enforcement action in such cases.	
Cadw		<p>Consider the document to be a very good piece of work.</p> <p>The only comment we would have is that while the history section provides a good summary of the development of Wrexham it might benefit from more work, perhaps done by local community groups (local historical societies, civic societies etc). One of the issues flagged up is that the story of the town needs to be better told and interpreted, and that more research is needed. We would be very supportive of that, particularly if it could involve local participation which would match the priorities set out in 'Prosperity for All', which emphasise the importance of enabling people to participate in shaping their environment. Other than that minor point we welcome the character assessment and management plan in its present form.</p>	<p>Noted.</p> <p>Noted. The document recognises the need to better explore and interpret the story of Wrexham. Some of this work will be undertaken through the implementation of the recently adopted Wrexham Heritage Strategy.</p>	No changes proposed.
Mr Paul Whitham, St Giles Parish Church	General	<ol style="list-style-type: none"> 1. Current state of the lighting in Church Street together with the lighting for the footpaths around the outside of the churchyard - along College Street, Temple Row and along the path overlooking Yorke Street: These are all very much an integral part of the 'Cathedral-like' 	<p>Agree. This area would benefit from better lighting. This need has been identified within the Wrexham Town Centre Public Realm Study (2015) and included more broadly within the Action Plan of this</p>	No Changes Proposed.

		<p>environs for the church. The recent dark evenings and numerous evening have provided an opportunity to see this lighting at different times, under different weather conditions etc. There is no doubt that the current lighting in the areas mentioned above is inadequate for current standards, and expectations as well. Indeed, along College Street and Temple Row etc, described in the report as 'secluded and intimate', they can be positively threatening and intimidating. If there is planned to be an increase in footfall in these areas, then there is no doubt that the lighting must be improved with more lamps on buildings and/or additional lamp columns, as deemed appropriate.</p> <p>2. Can the wording 'St Giles Church' shown in the draft report be replaced by 'St Giles Parish Church' please? Not only would this be consistent with the nomenclature the church itself uses, but it would also include references to both 'St Giles' and 'Parish Church', both separate names by which the church is well known and often referred to!</p>	<p>draft document.</p> <p>Noted.</p>	<p>Document amended accordingly.</p>
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YOUR VOICE CONSULTATION: SUMMARY OF REPRESENTATIONS

Question 1: How strongly do you agree that the Statement of Significance in Section 4 provides a summary of the special character of the Conservation Area?

Response	Number of Respondents	Percentage of Respondents
Strongly agree	13	27.08%
Agree	27	56.25%
Neither agree/disagree	5	10.42%
Disagree	2	4.17%
Strongly Disagree	1	2.08%

What, if any, changes would you suggest to the Statement of Significance?

REPRESENTATION SUMMARY	NUMBER OF RESPONDANTS	COUNCIL'S RESPONSE	CHANGES PROPOSED TO DOCUMENT
None	4	Noted.	No changes proposed.
Disagree with the statement 'in recent years a number of new independent businesses have been established within the area, restoring a sense of vitality....'	3	Agree. Paragraph should be rephrased.	Section 4.0 amended to state that whilst new business have been established in the area, greater investment is still required in order to restore a sense of vitality.
Mention needs to made that the area and buildings appear run down due to condition and modern frontages and therefore there needs to be time, effort and money spent to conserve for the future	2	Agree to amend.	Section 4.0 to be amended as above.
Bring shops back into the middle of the town if possible.	1	Appropriate development that brings empty floor space back into use would	No changes proposed.

		generally be supported as referenced within section 5.2.3.	
Great emphasis is placed on buildings but there is no mention of the people who populated Wrexham or the surrounding industrial villages.	1	The purpose of the document is to act as supplementary planning guidance to inform decisions regarding change within the Wrexham Town Centre Conservation Area. The document provides only a summary of the history and character of the town but recognises the need to better interpret and tell the story of the town, including its people as referenced in section 5.2.4	No changes proposed.
Brook Street should be included as there are a number of important 19 th /20 th Century buildings	1	Reference is made within section 5.2.5 to possible future boundary changes which identify Brook Street for potential inclusion.	No changes proposed.
Wrexham has a good deal of history but difficult to see how you can draw more traders into the centre.	1	Noted.	No changes proposed.

Question 2: How strongly do you agree that Section 5.2 identifies the most important issues currently facing the Conservation Area?

Response	Number of Respondents	Percentage of Respondents
Strongly agree	14	46.67%
Agree	11	36.67%
Neither agree/disagree	2	6.67%
Disagree	2	6.67%
Strongly disagree	0	0%
Don't know	1	3.33%

What, if any, other important issues should be included?

REPRESENTATION SUMMARY	NUMBER OF RESPONDANTS	COUNCIL'S RESPONSE	CHANGES PROPOSED TO DOCUMENT
General condition of buildings is very poor, particularly above ground level and opportunities should be taken to convert upper floors to residential use.	2	These issues have already been identified within section 5.0 of the document.	No changes proposed.
Eagles Meadow shopping centre is the worst example of development within Wrexham followed by the exterior of Ty Pawb.	2	Both developments are located outside the Wrexham Town Centre Conservation Area.	No changes proposed.
None.	1	Noted.	No changes proposed.
Although outside the Conservation Area, feel strongly about the preservation of the Grove Park Girls Grammar School.	1	Noted, but falls outside the Conservation Area and therefore the scope of this document.	No changes proposed.
Brook Street and Well Street are significant in the history of the town and must be protected.	1	Reference is made within section 5.2.5 to possible future boundary changes which identify these areas for potential inclusion.	No changes proposed.
The quality of road surfaces and markings should match the rest of the plan.	1	The need to improve the condition of the public realm is referred to within section 5.2.1 of the document and the Action Plan in 5.3.	No changes proposed.
Reduce the amount of charity shops, betting shops, tattoo parlours.	1	Applications for change of use within the Conservation Area are considered on their own merits and judged on whether they preserve or enhance the character and appearance of the Conservation Area.	No changes proposed.
The principle issue is interpretation and awareness which has already been addressed within this section.	1	Noted.	No changes proposed.
The town planners have ruined the face of old	1	All applications for development within	No changes proposed.

Wrexham with their lack of foresight and imagination.		the Conservation are determined on whether they preserve or enhance the special character and appearance of the Conservation Area.	
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QUESTION 3: How strongly do you agree that the actions included within the Action Plan in Section 5.3 are appropriate for preserving and enhancing the Conservation Area over the next 10 years?

Response	Number of Respondents	Percentage of Respondents
Strongly agree	10	35.71%
Agree	16	57.14%
Neither agree/disagree	2	7.14%
Disagree	0	0%
Strongly disagree	0	0%
Don't know	0	0%

What, if any, other actions do you feel should be included?

REPRESENTATION SUMMARY	NUMBER OF RESPONDANTS	COUNCIL'S RESPONSE	CHANGES PROPOSED TO DOCUMENT
None	2	Noted.	No changes proposed.
Better provision for access from decent perimeter car parks.	1	Noted. This is captured within the key objectives of the Wrexham Town Centre Masterplan (2016) which seeks to improve town centre accessibility, both into the town and circulation within the	No changes proposed.

		town.	
Issues of homelessness and anti-social behaviour	1	These issues fall outside the scope of this document as Supplementary Planning Guidance.	No changes proposed.
Make sure new or replacement street furniture is durable and lasting.	1	The Wrexham Town Centre Public Realm Study (2015) makes recommendations on appropriate materials and finishes to be used in any new public realm works in order to ensure they are of a suitable quality, durability and aesthetic for the Conservation Area.	No changes proposed.
When in the past were Wrexham's Streets paved in expensive block stone and where is the evidence that the new paving works will have a real commercial benefit?	1	The Wrexham Town Centre Public Realm Study (2015) makes recommendations on appropriate materials and finishes to be used in any new public realm works in order to ensure they are of a suitable quality, durability and aesthetic for the Conservation Area. New stone setts complement the architectural detail of surrounding buildings as well as existing surfacing on High Street and Queens Square.	No changes proposed.
Restrict change of use from retail to bars/clubs.	1	Applications for change of use within the Conservation Area are considered on their own merits and judged on whether they preserve or enhance the character and appearance of the Conservation Area.	No changes proposed.
Waste ground on St Giles Way should have underground parking and residential use above. Currently an eyesore.	1	This site falls outside the Conservation Area boundary but any proposed development would be considered based upon its impact on the adjoining Conservation Area.	No changes proposed.

Will be a great action plan if a significant portion is accomplished within a reasonable time period.	1	Noted.	No changes proposed.
Wrexham is now in 2 parts, the old and the new Eagles Meadow. This has caused its demise... and taken away the essence of Wrexham.	1	Noted.	No changes proposed.

QUESTION 4: Do you have any further comments to make on the plan?

REPRESENTATION SUMMARY	NUMBER OF RESPONDANTS	COUNCIL'S RESPONSE	CHANGES PROPOSED TO DOCUMENT
None.	2	Noted.	No changes proposed.
The plan is divorced from everything that is being said about a lack of money for basic services.	1	The implementation of the plan will rely upon investment, not only from the Council, but from the private sector and other funding sources.	Action Plan amended accordingly.
There should be more blue plaques, William Low mosaic should be restored and possibility of installing story boards or I-Beacon trail.	1	Agree. This is recognised within section 5.2.4 of the document and the Action Plan in section 5.3, partly through the implementation of the Wrexham Heritage Strategy.	No changes proposed.
WCBC should consider reducing business tax to assist with the regeneration of the town centre.	1	This falls outside the scope of this document as Supplementary Planning Guidance.	No changes proposed.
Heritage buildings could be transformed into much needed housing to enhance the area and give it a community feel.	1	The document recognises the need to explore alternative uses for vacant floor space, particularly to upper floors as	No changes proposed.

		referenced within section 5.2.3.	
Encourage independent retail businesses into the town centre along with well-known businesses.	1	The document recognises the need to support applications for appropriate retail use within the town centre.	No changes proposed.
Many wonderful old buildings have been destroyed leaving Wrexham non-entity of the town.	1	Whilst a number of buildings have been lost over time, there remain a number of high quality historic buildings within the town centre, many of which are recognised through listed building status and which afford Wrexham with its special character and appearance.	No changes proposed.
Little thought or planning has been given to encourage the motorist to visit the town.	1	This is captured within the key objectives of the Wrexham Town Centre Masterplan (2016) which seeks to improve town centre accessibility, both into the town and circulation within the town, through a range of transport options.	No changes proposed.
It is a major project to restore Wrexham to its former glory.	1	Noted.	No changes proposed.